

SOP - Capturing FPO Success Stories

PANCHANE FED FARMER PRODUCER COMPANY

Panchane Fed Farmers Producer Company Limited promoted by PRADAN and NAFED is working with the main objective to provide member farmers with better market access opportunities. The FPO is situated in Nardiganj block of Nawada district Bihar which is prone to less rainfall.

Year of Registration	25-03-2021
State	Bihar
District	Nawada
Block	Nardiganj
CBBO	PRADAN
Shareholder Farmers (Nos)	Small Farmers: 47 Marginal Farmers: 306
	Women Farmers: 353 Tribal Farmers: 0
State Category	Plain Area
Share Capital (INR- Lakh)	560000 (includes equity grant)
Business Activities (Summary)	7.35 lakh turnover (Input and output sales) as on 31 st May 2022
Area of Success:	Supply of Quality Agri Input, Market Linkages
Board of Directors	Male: 0 Female: 5



Figure 1: Village wise procurement of lentil and wheat

i. Background

The region is heavily dependent on agriculture with poor infrastructure facilities, middle man involvement, lack of farm produce collectivization, lack of better price realization and challenges in access to market are some of the key challenges. Panchane Fed FPC specialises in Pulses.

ii. Focus Areas

Identifying the need for market linkages and better price discovery, the FPC was formed in 2021. FPC has today increased its outreach to 353 shareholder farmers covering 10 panchayats.

iii. Strategic Interventions undertaken

FPC aimed to achieve its objectives by using collectivization techniques and participation of the community, this developed feelings among the community and also helped in better planning during agricultural seasons as well as shared learning. FPC is bringing to its member farmers the benefit of direct procurement from the market players in Pulses. FPC has developed demand planning and forecasting systems under the leadership of BODs. FPC has established input shops for the farmers and provided inputs like High yielding seed varieties. The FPC has its seed and fertiliser licences. Along with this Panchane is actively involved with the department and KVK.

iv. Success Mantra

FPC with the support of CBBO has demonstrated the impact of collectivization of small and marginal to work together in developing a system. FPC has done a total business of Rs. 7.35 lakh within the year of establishment benefiting 300 member farmers and 150 non-member farmers, Increase in farmer incomes. Market intelligence to connect buyer with better buyers' realization. Assured market linkage is helping farmers avoid distress sales in the hand of the local market and a better input rate is assuring them an overall benefit.



Figure 2 : PG formation meeting

v. Benefits of the scheme

FPC has availed matching equity grant of 2.8 Lakh under the “Central Sector Scheme for Formation and Promotion of 10,000 Farmer Producer Organizations (FPOs)” on 1st January 2022.

vi. Convergence with other Central and State government schemes

FPC has not applied under any scheme till date.



Figure 3 : Nano technology demonstration with a collaboration with IFFCO

vii. Lessons learnt

A direct sale to large buyers like ITC has helped reduce the unnecessary involvement of the middlemen in the process and the farmers are getting good prices for their produces. The FPO model is creating a huge improvement in socio-economic conditions of small and marginal farmers with their increasing participation in the decision making thus making them empowered.

viii. Way forward

Going forward the FPC to diversify into value-added products i.e. packaging pulses and retailing along with setting up a pulse processing plant through liaising with the agriculture department and avail Credit guarantee Fund.

ix. Name and Contact Number

- Chairman BoD, FPO: Asha Devi, Contact: +91 6203856691
- CEO, FPO: Shams Parvez Noori, Contact: +91 9341509230
- CBBO Point of contact: Zahra Amin, Contact: +91 6200144092