

Gopadma Fed Farmer Producer Company Limited

Gopadma Fed Farmer Producer Company Limited Jamner has its inception in 2021 as a community based farmer producer organization for an advancement in agriculture and rural development of farmers and landless of Jalgaon District of Maharashtra. The initial years had been challenging due to inadequate financial, human and infrastructure resources. To overcome Gopadma adopted the principle of cooperation, trust, and mutual help and always put the community beforehand and it has been the key to sustainability of Gopadma. Gopadma is the Resource Organization on FPO's Farmer development, integrated development, livelihoods and microenterprises promotion, and skill development and training. Prime Minister of India Launches a 10,000 FPOs formation and promotion scheme on September 2020 and Owing to its credibility, Gopadma FPC has been received Certificate of Incorporation through Agricultural Minister of Govt. of India at IIMR, Hyderabad in the 10,000 FPOs formation and promotion scheme of the Govt. of India

The Institute working for Farmers in India i.e. National Agriculture Cooperative Marketing Federation of India Limited (NAFED) for Millets Development in Khandesh region of Maharashtra is empanelled as a Implementing Agency of the FPO Management. The leading NGO for Agriculture Development in the Maharashtra i.e. *Krushvi Vikas Va Gramin Prashikshan Sanstha* (Krushivikas) empanelled as a CBBO of the FPO.

Year of Registration	2021
State	Maharashtra
District	Jalgaon
Block	Jamner
CBBO	<i>Krushvi Vikas Va Gramin Prashikshan Sanstha</i>
Shareholder Farmers (Nos)	750
	Small Farmers: 575 Marginal Farmers: 175
	Women Farmers: 274 Tribal Farmers: 0
State Category	PLAIN AREA
Share Capital (INR- Lakh)	30 Lakh
Business Activities (Summary)	55 Lakh Turnover (Panchgavya Products, Millets Papad Sale, Procurement of Maize, Sale of <i>Gomutra</i> etc)
Area of Success*:	Supply of Quality Panchgavya Products, Access to Production and Post-Harvest Machinery, Market Linkages, Direct Benefit to Farmers.
Board of Directors	Male: 09 Female: 01

Background:

The region is heavily dependent on agriculture with poor infrastructure facilities, middle man involvement, lack of farm produce collectivization, lack of better price realization and challenges in access to market are some of the key challenges. Gopadma FPC deals with produce like Maize, Gram, Sorghum, Bajra, Wheat etc.

Focus Areas:

Identifying the need for market linkages and better price discovery, The FPC was formed in 2021. FPC has today has increased its outreach to 750 shareholder farmers covering 25 Panchayats or villages in block.

Strategic Interventions undertaken :

FPC aimed to achieve its objectives by using collectivization techniques and participation of the benefiting community, including rural farmers, and Panchayats.

FPC is bringing to its member farmers the benefit of direct procurement from the market players in Maize, Sorghum, Gram. FPC has developed the demand planning and forecasting system under the leadership of BODs.

FPC has established Small Women's FIG and this women's making various Papad from Millets, High yielding seeds varieties and also provided wheat, Gram, Soybean seeds to the farmers based on the demand in minimum rates.

Success Mantra:

FPC with the support of CBBO has demonstrated the impact of collectivization of small and marginal farmers to leverage economies of scale in Production and marketing. FPC had done total business turnover of Rs. 55 Lakh within the year of establishment benefiting 500 member farmers and 200 non-member farmers. Market intelligence to connect buyer with better price realization. Assured market linkage is helping farmers avoid distress sale in the hand of intermediaries and local market.

Recognition:

The organization has started undertaking village meetings in each cluster. During the FIG Formation the corner meetings were undertaken by the staff and now the village meetings are ongoing. Till date we have covered all villages and conducted meetings. Presentation stall of FPO in Divisional Level '*Krishi Mahostav*' and 'AGROWORLD EXHIBITION' at Jalgaon.

Benefits of the scheme:

FPC has availed matching equity grant of 15 Lakh under the "Central Sector Scheme for Formation and Promotion of 10,000 Farmer Producer Organizations (FPOs)" on 1st January 2022.

Convergence with other Central and State government schemes:

FPC had applied to POCRA, SMART, NFSM and Nabkisan etc for smooth functioning of FPO.

Lessons learnt:

Direct sale to large buyers has helped reduce unnecessary involvement of the middlemen in the process and the farmers are getting good prices for their produces. The FPO model is creating huge improvement in socio-economic conditions of small and marginal farmers with their increasing participation in the decision making thus making them empowered.

Way forward:

Going forward the FPC to diversify into cleaning and grading unit, Mushroom Plant, Geranium Oil Extraction Plant etc and set up a processing plant under Nabkisan and avail Credit guarantee Fund.

Contact:

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CBBO Point of contact: Mr.Prafulla Bhople (8796086751)



